



Executive Committee Meeting Minutes

Thursday, March 28, 2013

8:40 PM

Meeting called to order at 8:40pm PST. The meeting was generously hosted by Gerald Phillips '47 in his Century City office.

Present: Jethro Rothe-Kushel '03, Joel Dahl '05, Brittany Henry '07, Donald Jolly '04, Schuyler Evans '10 (call-in), John Sigworth '13 (call-in), Meredith Russo '08, Gerald Phillips '47, Telena Cassell '06

Motion to amend previous meeting's minutes to amend Donald Jolly's year to '04, and to approve minutes. Motion made by DAEMA President Jethro Rothe-Kushel, seconded by DAEMA Legal Committee Chair Brittany Henry, Esq. Approved.

DAEMA Student Liaison Co-Chair, John Sigworth then provided an update from Hanover. Still in production phase of action-comedy "pick-up artist." Successfully handed over presidency of film club Hanover chapter to new students. Devin Koch '16 is new president (quit ski patrol for it). Varun Bhuhcar is other co-president.

Los Angeles FSP coming to LA in 2014. Submissions to film department just started. A component of it will feature interaction with alums. Film dept. has a lot going on this term.

Mr. Sigworth reports that DAEMA's Googlegroup jobs list has been working. Average of 1 per day. Jobs have a contact person listed in the jobs. Hard to track how many people are applying to the jobs, and how successful they are at it. Lots of positive feedback on the googlegroup's job postings, as evidenced by the amount of sign-ups it has received.

Mr. Sigworth inquired how students on campus can become more active participants in DAEMA. Mr. Rothe-Kushel suggested a committee of students on campus. Mr. Sigworth mentioned a student media production group called Savage Media that is on campus. Discussion of incorporating this and other already-existing organizations into a unified on-campus DAEMA committee. Mr. Sigworth was empowered to create a list of current student groups along with his Co-Chair and report back to the Board.

Next, Theater Update from DAEMA Theater Chair, Donald Jolly. Mr. Jolly will send DAEMA Events Chair, Schuyler Evans information about Fela! musical tickets at the Ahmanson Theater. There are 100 tickets on reserve for Thursday, May 2nd. Nigel Smith '02 was an

assistant director on the play. Tickets will be \$45 each, discounted rate. May 2nd DAEMA events call is pushed to May 9th, so that board members may attend the play. Michelle Williams of "Destiny's Child" is in it.

Next, Mr. Evans provided DAEMA Mentorship Chair, Jessica Krug's program update. Mentors and mentees received survey via googledocs to solicit feedback. They look forward to collecting the feedback.

Next, Events Committee Update from DAEMA VP, Schuyler Evans. Beth Krakower previously suggested that Soho House in West Hollywood could be a social and meeting space for DAEMA. She followed up, and they've offered to permit DAEMA to have an event there, so long as the event is also opened up to Soho's membership as well. WGA diversity committee is also open to our having an event there. Brant Rose '92 and Schuyler Evans are looking to put together a writer's panel in June. Joel Dahl will inquire about M*A*S*H - involved alumni to participate in a hike to their film site in the fall. UTA is looking to put together a writers and actors workshop with DAEMA.

Next, Mr. Rothe-Kushel provided an update on the possibility of a sponsorship by Ameriprise / Alexander Harris & Associates. In addition to a membership sponsorship, they are interested in sponsoring a monthly mixer with DAEMA. We need to provide a list of 8 names of mentors or employers from Dartmouth community to be featured speakers at the mixer. Mr. Jolly asked what Ameriprise wants from DAEMA; Mr. Rothe-Kushel indicated that they are interested in access to DAEMA's members. Ameriprise has expressed interest in the possibility to fund DAEMA as a non-profit. Ms. Henry, Esq. noted the importance of delineating a clear boundary between Ameriprise and DAEMA's by-laws and internal operations. Mr. Rothe-Kushel presented a draft agreement that was given by Ameriprise, which seems very hand's-off, and turned it over to Ms. Henry, Esq. for review.

Next, Mr. Rothe-Kushel noted that since DAEMA's New York Chapter Chair had moved to Florida, there now exists an opening for the East Coast / NYC chair of DAEMA. After opening the floor to nominations, Ms. Meredith Russo '08 was nominated by Mr. Rothe-Kushel. Ms. Russo inquired about responsibilities of the position. Explanation that connecting with former Chairs, Dax Tejera and Simone Swink would be a first step. Then creating a straight-forward mixer and continuing to recruit leaders to the New York Board would be the primary objective. Mr. Dahl motioned for her nomination. Ms. Henry Esq. seconded. Motion was approved.

Next, Mr. Rothe-Kushel noted that Ms. Caitlin McNally '03 had been identified and recruited as a candidate to Chair the Northern California / SF Bay Area Chapter. Mr. Phillips, Esq moved for approval. Mr. Rothe-Kushel seconded the motion. Motion passed.

Ms. Henry, Esq. updated about the DAEMA by-laws. She is finalizing the document and will be passing them along to Alumni Relations to finalize the 501c3 paperwork.

Mr. Jolly praised the group for its connection to students on campus who are interested in entertainment. Discussion of more ways to reach out on campus. On-campus liaison could

have a booth at the spring corporate recruiting fair.

Ms. Telena Cassell '06 proposed a fashion subcommittee of DAEMA and presented a written proposal. Fashion committee would permit students at Dartmouth to become aware of fashion industry opportunities that can be gleaned from the Dartmouth Alumni Network. Ms. Henry Esq. motioned for creation of committee. Mr. Jolly seconded. Motion passed unanimously. A fashion launch event would be needed. Mr. Evans reports that the schedule is wide open for fashion launch event. A month of lead time is needed for an event. Some event in May or June. Preferably a Friday night, so that people can attend.

Meeting adjourned. 9:50pm.