



Executive Committee Meeting Minutes

Thursday, January 17, 2013

8:30 PM

The meeting was generously hosted by Gerald Phillips '47 in his Century City office.

The meeting began with an introduction of those in attendance: Gerald Phillips '47, Brant Rose '92, Beth Krakower '93, Sope Ogunyemi '01, Jethro Rothe-Kushel '03, Joel Dahl '05, Brittany Henry '07, Schuyler Evans '10, Charley Young MALS '11, Jessica Krug '11, and Robert McAvinue '12. Adam Sullivan '00 participated via conference call.

Next, DAEMA President Jethro Rothe-Kushel motioned to approve minutes from the previous meeting. Upon approval, Mr. Rothe-Kushel moved forward with nominations for new executive board members – Adam Sullivan as a general Executive Board Member and Dax Tejera '07 as leader of DAEMA's East Coast Chapter. Both nominations were provisionally approved, with one member abstaining from voting in the latter.

Following that, Mr. Rothe-Kushel read an update from the Student Liaison Committee, sent in via e-mail from Student Liaison Co-Chairs Alexander Stockton '15 and Jonathan Sigworth '12. Recent developments on-campus include: the development of a 'This Week in Film' campus e-mail, which has received positive feedback from students and the Film Department faculty), and the organization of a master class with Chris Robinson from the Ottawa International Animation Festival. It was noted that Stories Growing Films, Dartmouth's Film Production Club, is beginning its second production. Finally, the students requested assistance in the curation of posters of films and projects made by or starring Dartmouth alumni for inclusion in the new Black Family Visual Arts Center. Charley Young suggested reaching out to Bill Phillips, while Beth Krakower pushed for reaching out to alumni via e-mail. Gerald Phillips also suggested updating the biographies and headshots of alumni on display in the Film department.

Next, Brittany Henry '07, Chair of DAEMA's Legal Counsel, provided an update on the bylaws. Ms. Krakower suggested a model that includes 3-year board terms and 2-year committee chair terms, in order to allow for a learning curve and to increase the term renewal and turnover rates. Ms. Henry is in the process of reviewing and putting together revised bylaws. Anyone interested in joining the committee to

review bylaws should contact her. Mr. Gerald Philips offered to advise. They will report back to the Committee.

Shuyler Evans '10, Chair of the Events Committee, provided an events update. Mr. Evans began by recapping the details of the 7th Annual Ivy Entertainment Holiday Party, which took place in December 2012. The party boasted nearly 700 guests and spotlighted DAEMA's leadership presence. Mr. Evans discussed plans to move forward in strengthening the events committee, which included the search for a vice-committee chair, as well as the establishment of a collection of documents/resources to explain the best practices of event planning and interacting with other alumni associations. Mr. Evans also noted that, going forward, the events committee conference calls will now occur once a month, instead of once every two months. Evans followed that by summarizing upcoming DAEMA events, which include a Hike to the Hollywood Sign on Feb. 2, led by Joel Dahl, and the Ivy Entertainment Oscar Viewing Party at the Smith House on Feb. 25. Next, Mr. Evans discussed more tentative upcoming events, including: a panel on March 21, to be organized by Brant Rose '92; a trip to see a performance FELA!, to be organized by Donald Jolly '04; and a hike to the set of M*A*S*H*, to be organized by Joel Dahl.

Mr. Rose took suggestions for details of the Mar. 21 panel in terms of topic and location. Rose plans to have it revolve around some aspect of television, and was open to suggestions for panelists. Some brainstorming led to the compilation of a list of prominent potential panelists that included Mark Stern, Alix Madigan, Eli Journé, Mindy Kaling, and Shonda Rhimes. Mr. Rothe-Kushel suggested returning to the WGA to host the event and noted that the best way to secure it as a venue is to frame the panel in terms of Diversity or New Media. The panel would initially only be open to DAEMA members, followed by the rest of IVY Entertainment, with a target audience of about 110 guests. Brainstorming for the M*A*S*H* hike led to the suggestion to pursue contact with Buck Henry '52. Mr. Evans concluded by informing the board that he will provide further details to the events committee via e-mail.

Next, Mr. Rothe-Kushel provided an update on behalf of the Jobs and Internships Committee. He congratulated Molly Hallam on leading the effort to create an exclusive Google Group with job and internship openings. Charley Young suggested featuring the group more prominently in e-mail communications. Rothe-Kushel called for more outreach in terms of both job hunters and potential employers looking for new hires.

Following that, Jessica Krug '11, Chair of the Mentorship Committee, provided an update on DAEMA's Mentorship Program. The program matched 11 mentorship pairs. After the completion of a training session, mentees are given permission to contact their mentor. A waitlist was established in the event that a mentee does not successfully complete the training session. Ms. Krug and Mr. Evans briefly summarized the structure of the program. The mentorship is officially 6-months long, with potential to expand if a relationship is established. Both applications (mentor and mentee) are available via Google Forms. Mentee applications are due in

mid-December, with phone interviews in late December, and notification of final results after the first week of January. Mentees are given two weeks to complete their training session, after which the committee will move to replace them with someone from the waitlist. All e-mail correspondence has been drafted for future years.

Next, Charley Young MALS '11, Chair of the Talent Committee, discussed plans to develop a Showcase for writers and actors. The Showcase would be a smaller, somewhat intimate "boutique"-style event, in which literary/talent agents, casting directors, producers, etc., would be invited to observe and scout for new talent, material, etc. This would involve taking submissions of short scripts (approximately 10 pages) from writers and distributing them to actors for a scene reading at the Showcase. After some brainstorming, it was decided to aim for at least 6 months of planning, aiming for a post-pilot season lull around mid-July and to accommodate for executive's summer schedules, and to consider making it an all-Ivy event. Mr. Evans suggested following the models of similar events hosted by Harvardwood or CBS's Diversity Initiative; he offered to touch base with a liaison at CBS for advice on best practices.

Next, Sope Ogunyemi '01 discussed approaching Dartmouth Alumni Magazine about publishing an article on DAEMA in order to raise the organization's profile in the greater alumni community. Ms. Krakower suggested coming up with an appropriate 'angle' for the article, as recent correspondence with the editorial staff has led to some resistance. After some brainstorming, some ideas included: connecting Dartmouth/DAEMA to Telluride, a profile on how Dartmouth "rules" entertainment, and creating a capstone to Dartmouth's 'Year of the Arts' endeavor in the form of a profile of 100 influential alumni in entertainment. One of the biggest hurdles is coming up with an article that explicitly connects DAEMA's presence to alumni success stories. One idea to address this was focusing on how DAEMA's initiatives are leading the charge among the Ivies in terms of developing a track for success in Hollywood.

Next came a call for new business. Beth Krakower will no longer be able to spearhead the fundraising efforts for internships. Jethro Rothe-Kushel discussed plans to get dues sponsored, since the organization is still new. Ms. Krakower suggested reaching out to Soho House to host events there in exchange for a connection similar to the Dartmouth presence in the Yale Club of NY. Ms. Ogunyemi noted that Soho House is actually becoming *more* selective in its membership process. Ms. Young, a member of the Yale Club, noted that the Yale Club offers reciprocal clubs in Los Angeles that may offer an alternative, should efforts with Soho House prove unsuccessful.

After a call for any more new business, the meeting was adjourned at 9:47 PM.